



We Create Technologies
for Interactive Retail Experiences

Paperscent

This innovative technology transforms traditional sampling, offering a cleaner, more efficient, and unforgettable way for customers to explore perfumes. Versatile for both fragrances and spirits, it actively involves customers in the discovery process.



How it works

Designed specifically for retail, Paperscent automates fragrance sampling. Whether by a hand pull, button push, or touchscreen action, it releases a freshly scented strip. This approach not only enriches the shopping journey but also cuts waste significantly, maintains perfume integrity, and prevents fragrance mix in the air.



Why Choose Paperscent ?

Scalability

Smoothly manage operations worldwide with our all-in-one maintenance system.

Hygiene & Health

Provides a touch-free, cleaner way to sample fragrances, cutting down 90% of surrounding scents.

Eco-Conscious

Reduces environmental impact by using 10 to 20 times fewer bottles, eliminates theft, and employs a sustainable rental model.

Marketing Data

Collect insights on consumer behavior and engagement to refine marketing strategies and better manage inventory.



Type of products



Fragrances



Spirits

Installation & maintenance



Worldwide

General information

CB

POWER : 12-24V & 1,5A

POWER SUPPLY : wire & battery

CONSUMPTION : 75mAh for 12V

CERTIFICATION :

- In line with UL Std. 60335-1
- CAN/CSA- C22.2 NO. 60335-1:16
- Certificat No. CU 72300056 01
- Tested to : UL 60335-1:2016

Production capacity : in stocks for small quantities or 3 months of production time.

Number of tests and device autonomy :

- 3000 tests for 100ml (3, 1/3 Oz)
- Standard device : 200 papers capacity
- Additional paper tank (optional) : 600 papers capacity

Type of paper : blank or customized (digital printing, MAC)

Company partner: Carestia

Contact : c.orhon@arcadebeauty.com

Naked Device



Integrated in fixture



Business Model

Machine rental according 3 models:

- Events
- Multiple Events
- Permanent

Purchase of our software licenses according to 3 models :

- Events
- Multiple Events
- Permanent

**Click here to generate
a cost estimate**



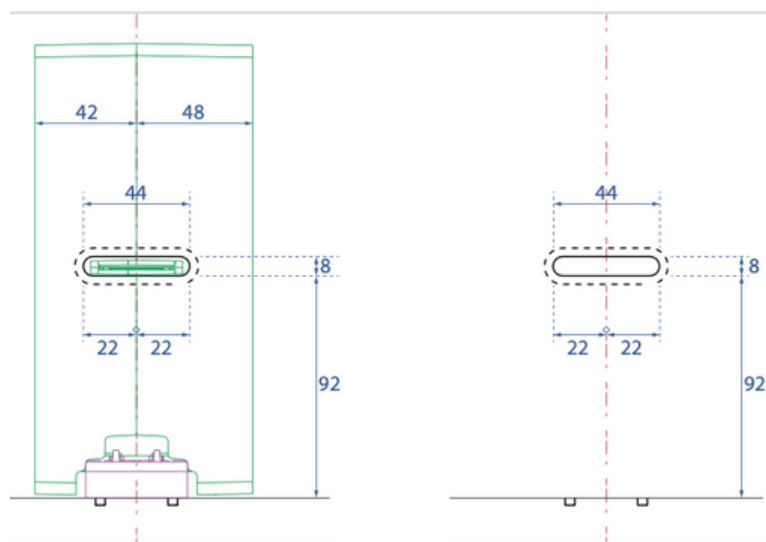
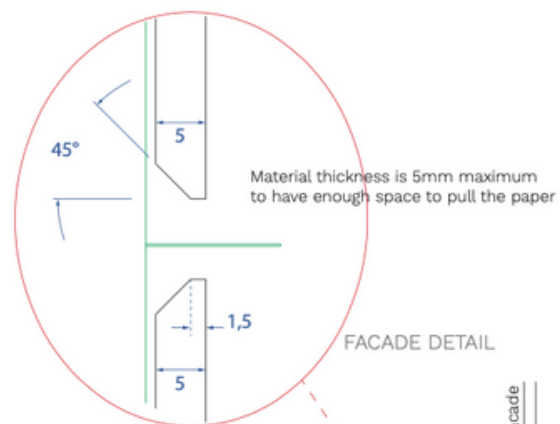
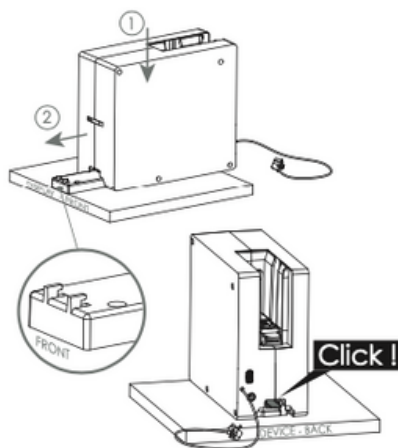
Maintenance

Our maintenance is ensured by GK Cloud, that redefines maintenance with a focus on proactive, reactive, and preventive strategies. Our platform is built on the principle of uninterrupted service, ensuring retail technologies are always operational and effective.

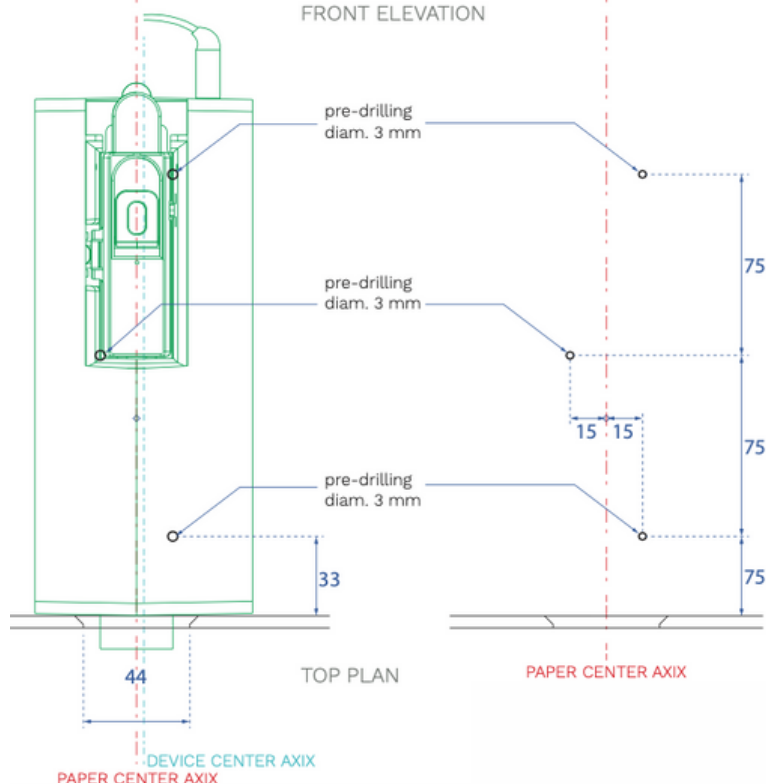
ALL THE FEATURES INCLUDED IN THE MAINTENANCE

- Online Support
- Paperscent Technology
- Platform
 - Marketing Data
 - Automated Report
 - Predictive Maintenance Alert
- Mobile app for field
 - Notification center for fields
 - Synchronisation of datas in case there is not Internet access
 - Automated hardware updates on App
- Customer success
 - Proactive customer success management
 - Phone Assistance
 - On site intervention management

Plans

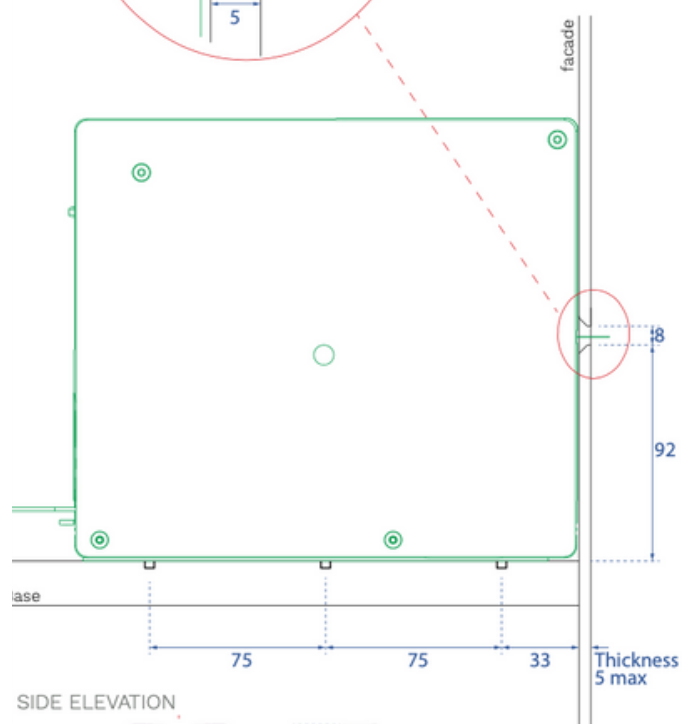


FRONT ELEVATION

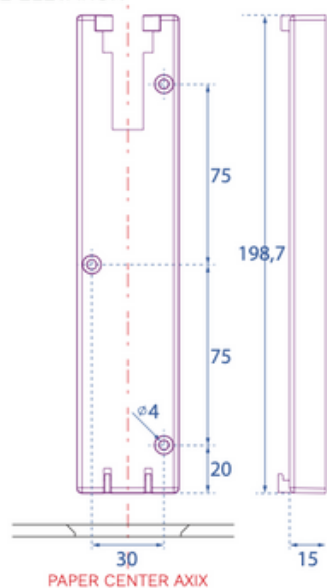


TOP PLAN

PAPER CENTER AXIS



SIDE ELEVATION



PAPER CENTER AXIS

Ask us for complete plan set.